

BE IN THE KNOW

# Food and Beverage Ontario's Action Plan 2022–2024

Food and Beverage Ontario has a new and guiding action plan to lead the organization's activities. This exciting new plan is based on past successes and forecasted future achievements.

We are delivering on these priorities for our members and stakeholders — your success is our success.



## Effective Policy & Advocacy

Creating business led solutions for members and government and applying expertise collaboratively — both proactively and reactively.

### Our Objectives — Achieved by 2024

#### Labour



Achieved defined outcomes including government actions that significantly reduce member job vacancies.

#### Automation & Innovation



Achieved defined outcomes including securing financial incentives for FBO members to increase automation and innovation.

#### Supply Chain



Achieved defined outcomes including securing additional funding support for members to implement supply chain solutions.

### OUR 3 PILLARS OF SUCCESS



#### Effective Policy and Advocacy

#### Program Delivery and Policy Interpretation

#### Organization Capacity and Capability

### Key Initiatives

- Implement an annual member job vacancy survey.
- Define processes for policy development.
- Establish a multi-year policy agenda for labour, automation and innovation, and supply chain issues.
- Build and execute an advocacy plan with defined outcomes for labour, automation and innovation, and supply chain issues.

## Program Delivery & Policy Interpretation

Program delivery and policy interpretation to meet the different needs of members that are aligned to policy priorities and are profitable.

### Our Objectives

#### Labour ✓

By 2022, we will have implemented year 2 in annual programming filling 600 member jobs. By 2024, we will have implemented year 4 in annual programming filling 1000 member jobs.

#### Automation & Innovation ✓

By 2022, we will have developed an automation and innovation program to be executed in 2023. By 2024, we will have achieved additional program support for annual automation and innovation programming.

#### Supply Chain ✓

By 2022, we will have developed a supply chain program to be executed in 2023. By 2024, we will have implemented year 2 of supply chain programming.

### Key Initiatives

- Establish a Business Advisory Working Group, facilitating policy interpretation.
- Design and implement programming elements for labour, automation and innovation, and supply chain.
- Establish a quarterly reporting of programming results.



## Organization Capacity & Capability

Ensuring the sustainable knowledge, expertise and resources to deliver with a laser focus, excellent results.

### Our Objectives — Achieved by 2024

Achieved 75% member satisfaction with FBO policy and advocacy support, and program delivery and policy interpretation.

Achieved increased net member revenue of for processors and associates.

Fully functioning policy, advocacy, and programming capability.

Achieved additional net programming revenue.

### Key Initiatives

- Implement a member satisfaction survey.
- Build the internal capacity to deliver the policy, advocacy, and programming needs.
- Implement an internal and external strategic communications plan.
- Execute a member acquisition and retention strategy.
- Establish an annual governance and management cycle for plans, budgeting, and reporting.