



P R E S E N T S



# ONTARIO'S ECONOMIC ENGINE IN THE GLOBAL MARKETPLACE

The food and beverage processing sector is a heavyweight manufacturer in Ontario — as the leading employer generating an impressive \$40.6 billion annually this industry is primed for growth.

**JUNE 16, 2015 | 12:00PM – 6:00PM (DOORS OPEN AT 11:30AM)**

FBO AGM 10:00 to 11:30AM (Members only)

LUNCH \_\_\_\_\_ 12:00PM

FOOD AND BEVERAGE 4:00 to  
ONTARIO MIX & MINGLE \_\_\_\_\_ 6:00PM

Steam Whistle Brewing  
The Roundhouse  
255 Bremner Blvd  
Toronto, Canada, M5V 3M9



**KEYNOTE  
SPEAKER**

### MARTHA HALL FINDLAY | TIME TO PUT CANADA'S SACRED COW OUT TO PASTURE

Martha Hall Findlay is an Executive Fellow at the School of Public Policy, University of Calgary; Chair of the Advisory Council of the Partnership for Resource Trade and on the Advisory Council of the New York Global Leaders Dialogue. She was elected twice as a Member of Parliament, and served in the Official Opposition Shadow Cabinet as Critic for International Trade; Associate Finance; Transport, Infrastructure and Communities; and Public Works and Government Services. She was a member of the House of Commons Standing Committees for Finance; International Trade; Transport; and Government Operations. Martha was a Candidate for the Leadership of the Liberal Party of Canada in 2006 and 2013. Martha is also the Chief Legal Officer of EnStream, a Rogers/Bell/TELUS mobile payments joint venture. As a lawyer, senior executive and successful entrepreneur, Martha has over 25 years of domestic and international experience with major multi-nationals as well as start-ups, primarily in telecommunications and technology.



### FRÉDÉRIC SEPPEY | CETA AND POTENTIAL OPPORTUNITIES THE AGREEMENT PRESENTS TO THE PROCESSED FOOD AND BEVERAGE MANUFACTURING SECTOR

Frédéric Seppey is Chief Agriculture Negotiator and Director General, Trade Agreements and Negotiations Directorate, Markets and Industry Services Branch, at Agriculture and Agri-Food Canada (AAFC). His responsibilities include leading the negotiating team for agriculture products in the World Trade Organization (WTO), the Trans-Pacific Partnership (TPP) and bilateral free trade negotiations, technical trade policy matters and Canada's engagement in multilateral agriculture institutions.



### TRACEY GOSS | LEADING IN THE FACE OF AN IMPOSSIBLE CHALLENGE

Tracy Goss is an internationally recognized consultant, author and lecturer and the foremost authority on Executive Re-Invention. Her award winning book, *The Last Word On Power: Executive Re-Invention for Leaders Who Must Make the Impossible Happen*, published by Doubleday Currency, is a must-read for corporate executives or any leader who must acquire the power to go beyond continuous improvement and make the impossible a reality.

**Limited seating available!** For more information and to register go to [www.foodandbeverageontario.ca](http://www.foodandbeverageontario.ca) or contact Anthony Perrotta [aperrotta@foodandbeverageontario.ca](mailto:aperrotta@foodandbeverageontario.ca)

Food and Beverage Ontario  
Members: Free  
Non-Members: \$150

Thank you to our Platinum Sponsor

