



CareersNOW! Advisory Council Terms of Reference

Purpose

Food and Beverage Ontario's CareersNOW! Advisory Council will provide strategic direction and leadership to the organization's new workforce development initiative for the Ontario food and beverage processing industry. This initiative, which will connect jobseekers with employers, has received one year of funding from the Ministry of Labour, Training and Skills Development and was launched in May 2021.

Term

The Terms of Reference for the CareersNOW! Advisory Council is effective from June 7, 2021 and continues until March 31, 2022. Four Advisory Council meeting will be hosted beginning with the first session on June 24, 1:00 – 2:30pm. Food and Beverage Ontario will chair the meetings and provide all meeting support.

Membership

The Advisory Council will comprise of members from industry, education, associations, employment services and government. CareersNOW! has a number of activities that will evolve over time and as a result, membership composition is dynamic and may expand/change. See Membership list below.

Roles & Responsibilities

- Provide expert input on successful delivery of CareersNOW! project commitments
- Identify ways for Advisory Council members to support CareersNOW!
- Identify areas where CareersNOW! can provide support Advisory Council members
- Share insights on workforce development gaps, from the member's perspective, for the food and beverage processing industry
- Find areas for additional collaboration to help solve the industry's employment challenges
- Champion CareersNOW!

CareerNOW! Advisory Council contact:

Isabel Dopta

Communications Director, Food and Beverage Ontario

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**Advisory Council Membership
as of June 11, 2021**

Food and Beverage Ontario Representatives

Garvin Maharaj, Director of Quality Assurance, ItalPasta
Stephanie Cass, Institutional Affairs, PR and Corporate Communications, Ferrero Canada
Vanessa White, Chief Human Resources Officer, Maple Lodge Farms
Phillipe Murphy-Rheaume, Manager, Government Relations and Sustainability, Bimbo Canada
Kerry Towle VP, Industry and Government Relations, Sofina Foods
Nadia Theodore, Senior VP, Global Government and Industry Relations, Maple Leaf Foods
Calyx Rose, HR, Bonduelle Americas
Pauline Zwiers, VP, Human Resources, Conestoga Meats
Melissa Braithwaite, Chief People Officer, Mama Earth Organics
Doug Alexander, Vice President Technical Services, Belmont Food Group
Jose Medina and Greg Agnew, The Original Cakerie
Dina Zaki, Employee Experience Specialist, Cargill

CareersNOW! Project Partner Representatives

Mark Patterson, Executive Director, Magnet
Franco Naccarato, Executive Director, Meat & Poultry Ontario
Laurie Nicol, Workforce Consultant, Meat & Poultry Ontario
Louie DiPalma, VP, Ontario Chamber of Commerce
Jennefer Griffith, Executive Director, Food Processing Skills Canada
Colleen Myronyk, Associate Director, Coop Education and WIL, University of Guelph Experiential Learning Hub
Carrie Steele, Employer Development, University of Guelph Experiential Learning Hub
Jean-Pierre Giroux, President, EMC Canada
Leah Nacua, Field Service Advisor, EMC Canada
Carla Ventin, Sr. VP Government Relations, Food, Health & Consumer Products of Canada
Anthony Fuchs, Director Corporate Communications, Food, Health & Consumer of Products

Industry Representatives

Francis Lo, Co-Founder and Sales Director, Yoso
Will Spencer, Owner, rND Bakery
Judy Hatt, Head of HR, Truss Beverages
Elissa Gould, Director, Human Resources, Diamond Estates Wines & Spirits
Neela Gomes, Sr. Director HR, Cardinal Meats
Norm Beal, Owner, Peninsula Ridge Estates Winery
Ridhima Phukan, Associate Product Developer, Danone

**Education Representatives**

Jacquie Latham, Ontario Native Education Counsellors Association
Nicole Trotter- Williams, Past President, Ontario School Counsellors Association
Amy Proulx, Professor, Culinary Innovation and Food Technology, Niagara College
Craig Youdale, Dean, Canadian Food and Wine Institute, Niagara College
Cory Haskins, Academic Chair, School of Hospitality and Tourism, Algonquin College
Patricia Mason, Science Internship & Career Service, Western University
Jeff Leal, Consultant, Fleming College
Troy Spicer, Professors, Professional Butchery, Techniques Certificate Program, School of Tourism, Hospitality and Culinary Arts, Fanshawe College
Suzanne Caskie, Chair, Food and Tourism Studies, School of Hospitality, Tourism and Culinary Arts, Centennial College
Susan Tosh, Director, School of Nutrition Sciences, University of Ottawa
Valerie Preston, Career Development & Relationship Manager, Engineering & Coop Services, McMaster
Margaret Johnston, Business Developer & Career Action, University of Waterloo
Emily Burgess, Marketing Business Developer, University of Waterloo
Marla Robinson, Special Project Academic Coordinator, Mohawk College

Association Representatives

Christina Lewis, President, Ontario Dairy Council
Mary Beth Holmes, Marketing & Communications, Ontario Dairy Council
Chris Nash, Executive Director, Canadian Pet Food Association
Richard Linley, President, Ontario Craft Wineries
Taylor Selig, Executive Director, AgScape
Jim Lisser, Executive Director, Drinks Ontario
Shahina Suleman, PTP Adult Learning and Employment Program - Elevate
Craig White, Education Specialist, Professional Learning, Let's Talk Science

Government Representatives

Jonathan Woof, Employment and Training Consultant, Hamilton, Brantford and Niagara Area Ministry of Labour, Training and Skills Development
Christine Vukovic, Service Delivery Manager, Community Development, Hamilton-Brantford Niagara Area, Ministry of Labour Training and Skills Development
Charles Gervais, Employment and Training Consultant, Ministry of Labour, Training and Skills Development
Michael Wolfson, City of Toronto